HAY x LIBERTY
MATIN TABLE LAMP

Please note that all assets are under embargo until 1 September 2023, and may not be shared or published before, unless agreed otherwise.

HAY is delighted to announce an exciting new collaboration with Liberty that will see Inga Sempé's Matin Lamp merge an iconic design with timeless prints.

Liberty is one of the most prominent luxury department stores in the world and a historic London institution, known for its close connections to design, art and culture, and is most famous for its bold floral fabrics. The shade's classic pleated construction features Liberty's distinctive prints, combining poetic visual delicacy with physical robustness thanks to its steel-wire frame in polished brass.

"I have always had a deep fascination with Liberty; the store, its aura and legacy, and the floral prints it is home to - there's nothing quite like it," says Mette Hay, co-founder of HAY. "The first dress I bought for my daughter was made of Liberty fabric - it always brought me so much joy when I saw her wearing it. I still have it today! It's rare that you never tire of pattern, but that's truly the case with Liberty prints, they never get old."

French designer Inga Sempé's Matin Lamp series for HAY is one of the brand's most successful lamp collections and has been continually expanding since its launch in 2019. This new collaboration builds on its playful design while adding a modern twist to Liberty's traditional fabrics.

"There are many things we could have collaborated on, but I was drawn to the idea of applying a Liberty fabric to a pleated lampshade," says Hay. "The Matin Lamp is very contemporary and when the shade is paired with a classic floral Liberty fabric, the print becomes graphic, and in some ways, modern."

The lamp is available in five prints hand-picked by Mette Hay: Mitsi, Betsy Ann, Ros, Ed, and Cherry Drop. The lighter patterns create a subtle diffused light, while the darker ones provide directional downward light, making it a versatile piece that can be used in various different rooms and settings.

The HAY x Liberty Matin Table Lamp will be launched ahead of London Design Festival on 1 September, when the collection will be displayed in Liberty's iconic shop windows. Available exclusively at Liberty and all HAY retail stores from 1 to 15 September, the Liberty shades, which come in two sizes, will later retail with other retailers, and be a permanent part of the HAY collection.

Prices:
HAY x Liberty Matin Table Lamp small 275 EUR / 255 GBP / 1999 DKK / 3199 SEK / 3149 NOK
HAY x Liberty Matin Table Lamp large 309 EUR / 289 GBP / 2249 DKK / 3599 SEK / 3549 NOK

The lampshade can also be purchased separately.
All prices are recommended retail prices.

About Liberty
Synonymous with the city its shop stands in, Liberty is a brand driven by discovery. Born in 1875 from the adventurous and disruptive spirit of Arthur Lasenby Liberty, the brand has remained true to its heritage and is famed for its print, fabrics, and design. Liberty continues to be associated with the world of arts and culture, building on its founder's legacy to seek out the new and the beautiful. Today, Liberty is recognised for its cultural collaborations, inspiring curation, and directional design. The iconic Regent Street shop encompasses six floors of fashion, beauty, Little Liberty childrenswear, accessories and homewares - bringing together the world's leading premium and luxury brands and housing them alongside its own Liberty range.

Practical Information
This collection is scheduled to be available in stores from 1 September 2023 onwards.

Kindly let us know if you would like to loan any of the new designs for editorial photoshoots by contacting press@hay.com.

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